

# HELLO.

We know introductions can be a little awkward... so we'll cut to the chase, we like the way you do business. So much so, we want to see you reach your full potential. Oh, the places we could go. But first things first. Take some time and get to know us, we'll be old friends in no time.

# THE QUICK & DIRTY

What started out as a one-man web shop way up in the hills has quickly turned into a full blown creative operation. Along the way, we have built a steady base of happy clients, and relocated to a fancy corner office above a pizza joint and across the street from Utah's largest liquor store; all while doing something we love. Coincidence? We think not.

*KEEP YOUR PRIORITIES IN CHECK >>*

At the Flint shop, we know how important it is to play just as hard as we work.

In fact, we derive a great deal of inspiration from our natural surroundings.

Ain't got no friends on a powder day, or meetings for that matter.



# METHOD

Think of us like professional problem solvers, and as such, we create solutions custom tailored to fit your needs. Additionally, we think that it's most valuable to develop a dynamic dialogue and partnership with our client's, because it's only after we become conversant in your field that we can put on our thinking caps and determine the best course of action for your business. At the end of the day, your success is our success.

## *SUCCESS STARTS WITH FLUID COMMUNICATION >>*

For any relationship to succeed, it is important to have open and direct lines of communication. If we think your idea sucks, we'll say so, and so should you.

STAGE ONE >> *ask questions & research*

STAGE TWO >> *conceptualize & sketch*

STAGE THREE >> *refine & revise*

STAGE FOUR >> *develop & implement*

# WE'VE GOT SKILLS

We love what we do. Have we mentioned that already? Regardless, when you put this much love into something it shows in the end product, and ultimately on your bottom line.

## UNIFY YOUR BRAND >>

One of the most powerful statements you can make for your brand is one of unity. Having a solid foundation in place makes building the rest of your marketing quiver that much easier. .

### IDENTITY

Your identity is more than a logo stuck somewhere on the corner of your business card or letterhead. It's your brand's handshake, and like a good firm grip, a strong identity will leave a lasting impression with your audience.

### WORLD WIDE WEB

Let's face it... we live in a digital age. The internet is quickly becoming one of the primary ways we interact and do business. Not having a dynamic, eye-catching site in your arsenal is simply foolish business strategy. Fortunately, we're here to help. Utilizing the internet is one of the fastest and most efficient means of communicating to a whole new audience around the world.

### PRINT COLLATERAL

The quality of your communications will either add value to your brand or subtract from it. Even in a digital age, people are often defined by what they do on paper. From proposals, brochures, posters, and annual reports, your printed collateral should serve to strengthen your business's visual identity.

### COPYWRITING

Form means nothing without quality content to back it up. Writing clever copy that captures the essence of your brand's message is a critical step in creating a rock solid foundation to build upon. Language is a powerful tool and should be treated as such.

### PRINT SERVICES

While the internet and new media are here to stay nothing can replace the power of the printed word. With competitive pricing, we have the capability to handle any print job, no matter how large or small.

### PACKAGING

It is our responsibility to lessen the impact we have on the Earth, and one of the leading contributors to unnecessary waste is product packaging. That is why as designers we play a vital role in our future through designing and creating functional, eye-catching, and most of all, eco-friendly packages that send a statement.

# WE HAVE STANDARDS

Hold your horses there cowboy, we're not that type of establishment. We've got standards you know, and for this to work out, we need to take a good hard look at what we both want in the end.

## *ALIGNING EXPECTATIONS* >>

Micromanaging a project shatters creativity, so before ever stepping up to the plate it's imperative to ask yourself some tough questions. Only after aligning expectations and determining a solid project scope can we most effectively deliver your message on time and within your budget.

## *What are your goals?*

Establishing goals can be one of the toughest assignments to take on for yourself. However setting realistic and measurable expectations is essential to determining the success of your business. Instead of setting one large broad goal, such as say "increasing sales" try creating lots of narrow, short term goals to reach as well. For example, if you are building a web site, a good goal to set for yourself may be to generate 5000 more visitors to the site in the next three months.

## *What is your budget?*

One of the most common questions we are asked is, "How much will it cost?" And our answer 99% of the time is, "How much are you willing to spend?" However, just because you don't have a large budget doesn't mean we can't make a difference. By allocating resources for a project, we are able to assess how we can most improve your business within your given constraints.

## *Who is your audience?*

Determining who your audience is, is half the battle. Whether you want to cater to your existing base, or capture a whole new audience, knowing who to reach out to allows us to concentrate on capturing your desired market.

## *What is your timeline?*

Having realistic expectations for when we can complete and deliver your project makes both our lives better. While we do our best to hit every deadline, understand that we are often coordinating many projects at the same time, and delays on the client's end will inevitably extend due dates. However, if you absolutely must have a piece in hand by a definitive date, let us know and we'll do our best to accommodate you.

# HAPPY CLIENTS

While we could go on about our mission and capabilities, it would all be meaningless without our clients. The relationship we have with our clients is damn near sacred, and the proof is in the pudding. We understand what it takes for a business to tick, as well as the 20 hour day's and restless nights many a small business owner puts in.

## *HAPPY CLIENT LIST >>*

Did we mention that we love our clients? Well, we do. It's like being in a very special club with like-minded people who get our jokes, or at least have the decency to humor us.

220 Mars  
Above & Beyond Home Concierge  
Align Spa  
Armstrong Law  
Backcountry Outfitters  
Barkworthy Bargains  
Channing Hall  
The Eating Establishment  
Empire Pass Real Estate  
Environmade Air  
Envision Cosmetic Surgery  
Environmental Water Systems  
Four Seasons Fly Fishers  
Fusion Air & Water  
Jim & Billie Harsch  
Luna Sueno Tequila  
Mortgage & Real Estate Educators  
Nora Hagerty Interiors  
Park City Dance Academy  
Patient Touch  
Park City Green Homes  
Peak Productions  
PJ Builders  
Red Barn Trees  
The Riverview Ranch  
Romero Construction  
Sorrel Ridge  
Sumerween  
The Online Fly Shop  
Tour de Park City  
Town Bridge Real Estate  
Utah Green Homes  
Utah Fly Fish  
Utah Vacation Homes  
Velvet Clover Catering  
Willowbrook Estates

# GOOD BYE.

See, that wasn't so bad. If you think we'd be a good match, don't hesitate to give us a shout, or better yet, venture over to our spot on the interwebs and view a few samples from our ever-expanding portfolio. As always, we are accepting monetary bribes and / or freshly baked goods at our Park City headquarters.



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